

Alumni, Donors and

We offer the opportunity for alumni and supporters to stay up to date with the University of Lincoln through a range of communications and events.

We promote a range of ways in which alumni can benefit from the University as well as ways they can give back their time, expertise, and funding to support the University.

We also engage in relationships with potential and existing donors in the pursuance of the University's strategic objectives to generate philanthropic income and diversify income streams.

We look forward to continuing a great relationship with you.

Purpose of this Notice

This privacy notice provides important information about how the University of Lincoln holds and uses personal data about alumni, donors and supporters.

The Types of Information Appropriately

and supporters a wide range of personal information is held on our Edge.

that the University of Lincoln may hold about you will be specific



Processing is carried out in the course of legitimate activities

To ensure we only accept fundraising donations from legal sources we carry out due diligence research on our potential major donors using publicly and freely available sources.

How We Use Your Personal Information

All records are held securely by the Development and Alumni Office to maintain accurate up-to-date information about our graduates, donor and supporters. This continuity is in the legitimate interest of the University so that we can administer the benefits and services offered to alumni as part of the contract we form with our students at enrolment, and so that we can attract and retain donors and supporters in pursuance of the University's strategic and philanthropic objectives.

The Development and Alumni Office will use this information to stay in touch with graduates, donors and supporters. Your information is used to keep you informed of services available to you after graduation, news and success of the University and fellow graduates, supporter and donor communications, invitations to events, and fundraising programmes.

These include:

- University news and developments
- Professional networking events, alumni receptions, exhibitions and guests lectures in the UK and around the world
- Opportunities to volunteer to support current students e.g. becoming a mentor or giving careers talks in lectures and at events
- Professional careers support for recent graduates
- Opportunities for postgraduate study and scholarships
- Ways in which you can donate to support students and the University
- A range of benefits and services available to them once they leave the University as outlined on the alumni website
- Conducting surveys, including research on when and whether particular donations or funding appeals may be of interest to you
- Administrative purposes (e.g. in order to process a donation you have made or to administer an event you have registered for or attended)

The Development and Alumni Office may also contact you to request:

- A career case study to inspire current students, potential students, and alumni
- Your permission to profile your success in publications to show career destinations

Your data may be anonymised to provide statistical reports and e p o r t s



Legal Basis for Processing Your Personal Information

When processing your personal information, the University of Lincoln relies on a combination of Consent, Contract, Legal Obligation or Legitimate Interests as the Article 6 legal bases. Under GDPR, we also rely on the Article 9 condition of 'not for profit bodies' for processing special category data, as stipulated above.

The Legitimate Interests that are being pursued in the processing of personal data are:

- To establish, maintain and enhance our relationship with alumni in the pursuance of a life-long mutually beneficial partnership that benefits the alumni community and the University's student community;
- To attract and retain donors and supporters in the pursuance of the University's strategic objectives to generate philanthropic income and to diversify income streams.

We process your personal information in accordance with the requirements of the General Data Protection Regulation 2018 and all subsequent data protection laws, including the Privacy and Electronic Communications Regulations (PECR)..

The University of Lincoln made a commitment to provide support and services to our alumni extending beyond their time as a student at the University as part of the agreement formed in our Admissions Terms and Conditions. It is necessary to process personal information to support this commitment.

We consider that the alumni programme supports our public interest in furthering your educational experience, and the experience of future students at the University, as well as some of our other public functions.

We may process personal information where we have your consent to do so, or where you have information for



The survey is owned by

The Information Compliance team can be contacted by email on compliance@lincoln.ac.uk or by post at:

Information Compliance,
Secretariat,
University of Lincoln,
Brayford Pool,
Lincoln,
LN6 7TS.

If you object to our use of your personal information, then we must stop unless we can demonstrate compelling legitimate

You can find contact details for individual teams and staff by visiting <http://staff.lincoln.ac.uk>. If you have a query about your personal information rights then please contact the Information Compliance team by email on compliance@lincoln.ac.uk or by post at Information Compliance, Secretariat, University of Lincoln, Brayford Pool, Lincoln, LN6 7TS.

How to complain

If you feel that we have let you down in relation to your information rights then please contact the Information Compliance team by email on compliance@lincoln.ac.uk or by post at Information Compliance, Secretariat, University of Lincoln, Brayford Pool, Lincoln, LN6 7TS. You can also make complaints directly to the Information Commissioner's Office (ICO). The